

Annual Report on the CCBI Diversity Policy
September 30, 2012

CCBI has given a high priority to creating a truly multicultural, multiracial, gender-balanced public media organization receptive to cultural diversity.

In the 12 months from October 1, 2011 until September 30, 2012, CCBI has accomplished the following diversity-related goals:

1. Senior staff participated in CPB's training on the TV Community Service Grant Diversity Eligibility Criteria.
2. The Board of Directors formally adopted the CCBI Diversity Policy on July 12, 2012.
3. The Diversity Policy was posted to CCBI's main website.
4. CCBI provided Disability Sensitivity Training for the CCBI staff.
5. The nominating committee of the Board of Directors nominated two candidates for election to the board who help us meet the goal of a diverse board.
6. We incorporated diversity as a core value in our latest strategic plan.
7. We increased our efforts to recruit new employees through agencies and organizations which are likely to reach diverse job applicants.